This Monthly Brief contains visualizations of data gathered via the Amader Kotha Helpline. The charts and trends conveyed represent the nature and frequency of worker calls, usage of the Helpline among Alliance factories, and demographic information about workers who call the Helpline.

**KEY FINDINGS INCLUDE:**

- 4,510 calls were placed to Amader Kotha in June, for a total of 81,287 calls received from the inception of the program through July 31, 2016.

- The peak call times this month were around noon and 4 pm, due to Helpline refresher trainings.

- 307 substantive issues were shared with the Helpline from workers at Alliance factories this month. The most commonly-reported issues were related to termination, compensation, and verbal abuse.

- 47 substantive issues were related to safety this month; among these, 17 issues were urgent.

- 261 (85%) of the substantive issues reported to Amader Kotha in June were non-urgent, while 46 were urgent. Almost 80% of these urgent issues pertained to worker unrest and ‘other’ related issues, structural cracks, in-factory fires, and bribery or corruption.

- General inquiries comprised 35% of issues this month, disregarding missed or test calls.
• 126 Alliance factories were represented by workers calling with substantive issues in July, out of a total of 318 Alliance factories with workers who called for any reason.

• 78% of the issues/inquiries reported by workers this month have been resolved. Lack of issue resolution was due to workers not seeking resolution assistance or the Helpline and/or Alliance not being able to pursue issues further.

• 92% of workers who called to report a substantive issue this month were comfortable sharing their name with the Helpline, while only 76% were willing to share their name with their factory.

• The majority of callers this month are male (73%), and at least 64% of callers are between the ages of 19 and 29, though more may be represented among those who did not disclose age.

• Of the 782 Alliance factories that have received training on the Helpline, workers from 695 factories have placed calls to the Helpline. Workers from 499 of these factories reported substantive issues. This is based on data from December 2014 to date.

• 87% of the safety issues encountered this month have been closed, with follow-ups occurring per protocol.

Notes:
• Graphs do not include calls from ‘False’ or ‘No Category’ issue categories, except graphs on calls received and calls by time of day.
• Substantive issues (non-inquiry calls of substance) per month graph may not match historical briefs due to changes in issue categorization over time.
• General Inquiries are not incorporated into ‘Substantive’ issue graphs, nor into graphs on caller profile and willingness to share personal information.
• Calls have been received from non-Alliance factories. For example, calls were received from 33 factories not listed as Alliance factories in July. These calls are included in the call volume and call time and factories with calls graphs above, but not included in the issue or caller profile visualizations.
• # of workers and # of factories where the Helpline has been launched are based on information provided by the Alliance.