This Monthly Brief contains visualizations of data gathered via the Amader Kotha Helpline. The charts and trends conveyed represent the nature and frequency of worker calls, usage of the Helpline among Alliance factories, and demographic information about workers who call the Helpline.

**KEY FINDINGS INCLUDE:**

- **6,977 calls were placed to Amader Kotha in August,** for a total of 88,188 calls received from the inception of the program through August 31, 2016.

- The peak call times this month were around 11a and 4pm, due to Helpline refresher trainings.

- **391 substantive issues were shared with the Helpline from workers at Alliance factories this month.** The most commonly-reported issues were related to compensation, termination, and verbal abuse.

- **68 substantive issues were related to safety this month;** among these, 27 issues were urgent.

- **340 (87%)** of the substantive issues reported to Amader Kotha in August were non-urgent, while 51 were urgent. About half of these urgent issues pertained to shaking factory walls or windows (due to an earthquake), or physical abuse.

- **General inquiries comprised 45% of issues this month,** disregarding missed or test calls.
• 165 Alliance factories were represented by workers calling with substantive issues in August, out of a total of 417 Alliance factories with workers who called for any reason.

• 77% of the issues/inquiries reported by workers this month have been resolved. Lack of issue resolution was due to workers not seeking resolution assistance or the Helpline, and/or Alliance not being able to pursue issues further.

• 94% of workers who called to report a substantive issue this month were comfortable sharing their name with the Helpline, while only 69% were willing to share their name with their factory.

• The majority of callers this month are male (68%), and at least 67% of callers are between the ages of 19 and 29, though more may be represented among those who did not disclose age.

• Of the 802 Alliance factories that have received training on the Helpline, workers from 726 factories have placed calls to the Helpline. Workers from 514 of these factories reported substantive issues. This is based on data from December 2014 to date.

• 90% of the urgent issues encountered this month have been closed, with follow-ups occurring per protocol.

Notes:

• Graphs do not include calls from ‘False’ or ‘No Category’ issue categories, except graphs on calls received and calls by time of day.

• Substantive issues (non-inquiry calls of substance) per month graph may not match historical briefs due to changes in issue categorization over time.

• General Inquiries are not incorporated into ‘Substantive’ issue graphs, nor into graphs on caller profile and willingness to share personal information.

• Calls have been received from non-Alliance factories. For example, calls were received from 62 factories not listed as Alliance factories in August. These calls are included in the call volume and call time and factories were received from 62 factories not listed as Alliance factories in August.

• Part of the lack of issue resolution was due to workers not seeking resolution assistance or the Helpline and/or Alliance not being able to pursue issues further.

• # of workers and # of factories where the Helpline has been launched are based on information provided by the Alliance.

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